

PROPAGANDA

is biased information designed to shape public opinion and behaviour.

Its power depends on

- message
- technique
- means of communication
- environment
- audience receptivity

Propaganda

- uses truths, half-truths, or lies
- omits information selectively
- simplifies complex issues or ideas
- plays on emotions
- advertises a cause
- attacks opponents
- targets desired audiences

UNITED STATES HOLOCAUST MEMORIAL MUSEUM
State of Deception Poster Series ENGLISH
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